

ECONOMIC DEVELOPMENT REPORT – DECEMBER 2018

PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS

1. Official opening ceremony for naming of Van Buren Hall

PROMOTION

1. Continued restocking display of Walking Tour and Native Son brochures at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site, and Clermont.
2. Composed and/or posted Village of Kinderhook, KBPA events, Concerts in the Village, future opening of Saisonnier, updates on local businesses, news items on IMBY.com, Nextdoor Kinderhook, Rural Intelligence, WAMC events calendar, Hudson Valley 360, Facebook, Kinderhook-Buren Facebook page, and Nextdoor Kinderhook, okvillage Instagram.

HISTORIC KINDERHOOK WALKING TOUR BROCHURE

1. Continued exploration of redesign of Historic Kinderhook Walking Tour brochure, researched new graphic for cover, discussed process of redesign with graphic designer, and contacted photographer for possible new photos of historic properties. [Original printing of brochure is now almost depleted.]
2. Contacted original designer of walking tour brochure to obtain native digital file for brochure in anticipation of redesign.
3. Monitoring grant availability for brochure redesign and printing.

COMMUNITY/BUSINESS OUTREACH

1. Distributed DEC announcements and other news items of interest to community via Nextdoor Kinderhook.
2. Continued planning for Candlelight Night 2018 with KBPA.
3. Contacted and arranged for vendors' participation at Eat. Sip. Smile and face painting at Great Lengths.
4. Liaisoned between Concerts in the Village and The School for performance on Candlelight Night.
5. Contracted DJ for Candlelight Night.
6. Arranged for photographer to take promotional photos for Candlelight Night.
7. Distributed Candlelight Night posters, arranged for print advertising, posted Candlelight Night on social media.
8. Solicited content for map for Candlelight Night and worked with graphic designer.
9. Proposed first annual Christmas Tree and Village Square Lighting Ceremony for December 6, 2018, consulted with N. Heeder and C. Vandenburg re: event activities, and arranged for participation of

- members of Ghent Band. Attendance: approximately seventy villagers.
10. Prepared a packet of information about Village of Kinderhook to be sent out to regional developers of historic properties. Awaiting go-ahead on sending out packet from village property owner.

SISTER CITY PROJECT – BUREN – THE NETHERLANDS

1. Continued follow up with Buren on expanding connections between the two communities.
2. Preparing design and pricing for Village or KBPA to print special OK stickers with “Kinderhook/Buren Sister Cities Since 2018” to be sold locally and in gift shops in Buren.
3. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
4. Drafted reply to Buren invitation for Mayor Dunham to visit Buren in September 2019.
5. Proposed directional mileage sign for Buren on existing Village Square sign post. Pricing to come (Mayor Dunham).
6. Preparing invitation to Buren to participate in Dutch Heritage Week.

DUTCH HERITAGE WEEK

1. Dates set for July 12 to July 19, 2019.
2. Sponsors to be contacted.
3. Planning session with Jim Dunham and Ruth Piwonka on December 13 to begin event planning and assign contacts and tasks.
4. Contacted A. Birckmayer about planning for KinderhookWalks during Dutch Heritage Week.
5. Informed Kinderhook Memorial Library about dates and invited their participation.
6. Arranged for participation of Tom de Witte, Dutch landscape architect, as a presenter.

GRANT AVAILABILITY

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
 2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.

LIGHTING STUDY GRANT & PROJECT

1. Received updated 2018 cost estimate for lighting fixtures for municipal parking lot.
2. Received cost estimate from Scheriff Electric and awaiting cost estimate from Jerry Jennings Electric for installation of municipal parking lot lights.

3. Contacted George Campbell of Sage Engineering to arrange review of light levels.

KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT, AND GRANT FOR LOCAL WATERFRONT REVITALIZATION PLAN

1. Received notification that Kinderhook and Valatie were granted \$10,000 from Hudson Valley Greenway for initial creek survey to be completed by Barton & Loguidice.
2. Composed and distributed announcement of grant as press release for print and social media.
3. Contacted New York State Department of State re: status of grant application for Local Waterfront Revitalization Plan. Status: Not granted.
4. Mayor Dunham invited community members to be part of Kinderhook/Valatie joint committee for initial creek survey by Barton & Loguidice. Kick-off meeting January 16, 2019.
5. Follow-up on feedback from NYS Dept. of State on grant application to take place upon receipt of official notification letter (tc).
6. Communicated with Barton & Loguidice to discuss feedback and future application to NYS Dept. of State.

VAN BUREN HALL COMMITTEE

1. Committee meetings temporarily postponed.
2. Outstanding projects to date: Bids from electrical contractors for installation of additional outlets and DPW work on under-stage area in preparation for use as storage area.
3. Under-stage storage carts researched by Trustee David Flaherty.
4. Proposed presentation to Village Board of draft concept for ADA-compliant bathroom area.
5. Researched to identify applicable grants for ADA-compliant bathroom area.